

## Mswipe Technologies Strengthen their Executive Team

**Mumbai, 7 Nov 2023:** Mswipe Technologies, one of India's leading digital payment platforms for merchants, has strengthened its executive team. The Senior leadership team now comprises accomplished women leaders and industry experts. The goal is to propel the company's growth in India and on a global front, while promoting innovation, and providing a seamless experience to the merchant community. This diverse and empowered leadership is set to inspire positive change, promoting an inclusive and dynamic environment that fosters success and equality.

Nayantara Bhargava, formerly in charge of the banking and partnerships, has been elevated to the role of Chief Business Officer. She will be driving growth and expansion through robust banking and enterprise partnerships. Her objective is to provide banks and corporate entities with integrated payment solutions from tech platforms, to seamless merchant onboarding experiences, switch, risk management and settlements. Her focus is on collaborating with partners towards their growth with cutting-edge payment solutions across geographies.

Sachin B. Shettigar, continues to play a crucial role as the Chief Risk Officer for payments and operations where he meticulously oversees a multifaceted portfolio. Customer, merchant and partner protection is of utmost importance to Mswipe and he drives that. He manages everything around the merchant onboarding funnel including risk management for consumers, banks and partners linked to payment acceptance as well as the overall installation logistics to provide an impeccable experience to merchants from onboarding to settlement.

Saikiran Amin, in the role of Chief Human Resource Officer, will assume a pivotal role in formulating and executing comprehensive strategies encompassing human resource planning, quality and training, compliance initiatives, learning and development programs. He will also focus on planning for the company's global expansion strategies.

Harita Desai Jani, the Chief Marketing Officer, will focus on strengthening the brand presence in India as well as on a global scale. Her goal is to build a strong digital ecosystem; which creates awareness, enhances performance and makes the customer's journey seamless while being more user-friendly and engaging. All while, curating end-to-end digital and AI leveraged journeys from being the merchant's first point of contact and through their entire lifecycle.

Rohit Agarwal, the current Chief Financial Officer shall lead the customer support department and ensure exceptional customer service is provided to the merchants and simultaneously continue to monitor and boost revenue and growth of the company in India and overseas.

Rishikesh Pillai has transitioned into the role of Chief Executive Officer of Wecollect. Wecollect is a recently launched unsecured loan collection division introduced by Mswipe Technologies. This new venture is meticulously crafted to meet the distinctive needs of banks and partners, marking a transformative phase for Rishikesh as he leads Wecollect into innovative financial solutions.

**Ketan Patel, Co-founder and CEO at Mswipe Technologies**, expressed his perspective on these leadership elevations, stating, *"This initiative has been taken to strengthen the position of Mswipe Technologies in the Indian market, but while we maintain our focus on that, we plan to expand our reach to multiple other countries in the near future. We are currently partnered with Etisalat in the UAE, and have already started operations in Singapore, with plans to launch ourselves in other countries as well. The advancements in Mswipe's leadership team marks a significant stride in fortifying the company's journey. As we embark on international ventures, our unwavering focus remains on strategic initiatives, customer-centricity, innovation, and sustainable growth."*

This strategic move is geared towards fortifying Mswipe's operations in India and on the global stage. The company has been actively expanding in markets like UAE, Singapore, Indonesia and many other countries in the future while expanding its domestic arm by introducing a new loan collection segment to support its banking partners. Mswipe has also strengthened its partnership with top Indian banks and SAAS platforms like explorex, actyv.ai etc cementing its position in the financial industry. It's worth mentioning that Mswipe also offers innovative QR code and soundbox payment solutions.

## **About Mswipe**

Mswipe Technologies is one of the largest omnichannel digital payment platforms providing a host of payment acceptance solutions to merchants across categories in 800 cities and towns of India. Digital lending is offered to merchants through the NBFC arm, Mcapital – a 100% subsidiary of Mswipe.

Headquartered in Mumbai, Mswipe began operations in 2011. Over the last 12 years, Mswipe has been a pioneer in introducing merchants to multiple innovative payment technologies enabling the expansion of the digital payment footprint in the country across metros, mini-metros, small towns and cities. Its key investors include B Capital, UC-RNT, Falcon Edge Capital, Matrix Capital Partners, DSG Partners and Epiq Capital.

To learn more about Mswipe, please visit: [www.mswipe.com](http://www.mswipe.com)

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